



WORLD
ASSOCIATION
OF CHEFS
SOCIETIES



WORLD CHEFS
CONGRESS & EXPO
ST. PETERSBURG
RUSSIA
29 JULY - 1 AUGUST
2020

WORLD CHEFS CONGRESS & EXPO 2020

RUSSIA ON A PLATE



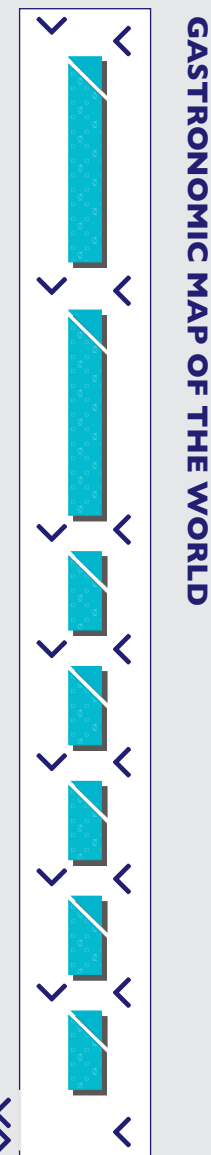
WORLD CHEFS CONGRESS.ORG

LAYOUT

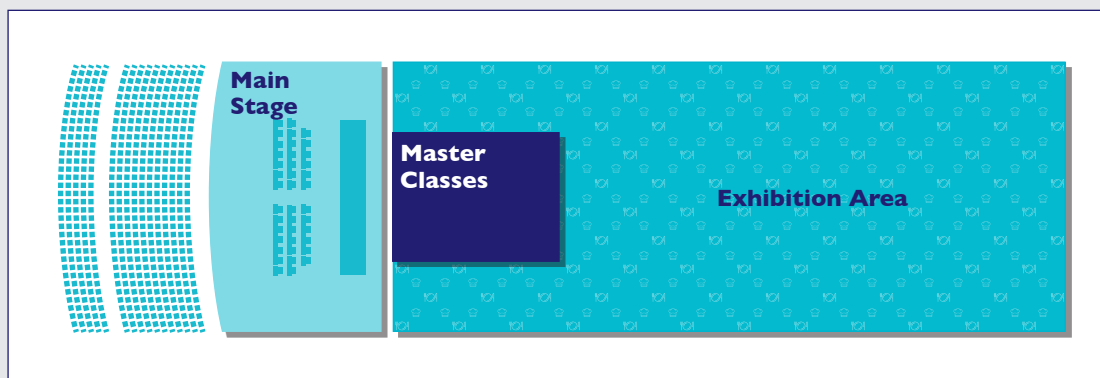
PAVILION F



PASSAGE



PAVILION E



EXHIBITION THEMES:

RESTAURANT

- Restaurants and hotels furnishing
- Kitchen equipment and accessories
- Kitchenware
- Furniture

BAR

- Bar equipment and accessories
- Spirits and soft drinks
- Tea and coffee, equipment for coffee houses

FOOD MARKET

- Ingredients
- Condiments
- Packaging

HORECA TECHNOLOGIES

- Automation and management systems
- Food delivery services
- Banks
- Gadgets

REGIONAL AND NATIONAL EXPOSITIONS

- Regional cuisines
- Local products
- HoReCA consumer goods

WORLDCHefs EXPO 2020: EXHIBITION SPACE AND FINANCIAL TERMS

NON-EQUIPPED EXHIBIT SPACE (SPACE ONLY)

Minimum area	18 sq. m
Construction	Carried out by Participant at their own expense
Additional services (available in your Personal Account)	Ordered by Participant at extra charge in their Personal Account
Extra charge for floors	No
Maximum quantity of free Exhibitor's badges	20
PRICE	
Registration fee	20,000 rubles 270 Euro 310 USD – for all Participants Obligatory for all co-Exhibitors
Price per square meter	15,000 rubles/sq. m 210 Euro/sq. m 235 USD /sq. m

EQUIPPED EXHIBIT SPACE (SHELL SCHEME PACKAGE)

Minimum area	9 sq. m (multiples of 3 thereby)		
Construction	Provided by the Organizer		
Furniture and equipment	Provided by the Organizer		
Additional services (available in your Personal cabinet)	Ordered by Participant at extra charge in their Personal Account		
Maximum quantity of free Exhibitor's badges	From 10 to 20 , depending on the stand size		
STAND PROVISION/ EQUIPMENT			
Stand provision / equipment	9 sq. m	12-18 sq. m	21 and more sq. m
Information counter	1 pc.	1 pc.	1 pc.
Table	1 pc.	1 pc.	2 pcs.
Chair	2 pcs.	4 pcs.	8 pcs.
Bar chair	1 pc.	1 pc.	1 pc.
Wastebasket	1 pc.	1 pc.	1 pc.
Spotlight	2 pcs.	3 pcs.	5 pcs.
Socket (power value 1.5 kW)	1 pc.	1 pc.	2 pcs.
Utility room	-	2 sq. m	4 sq. m (21-27) 6 sq. m (30 and more)
Folding door with a lock	-	1 pc.	1 pc.
PRICE			
Registration fee	20,000 rubles 270 Euro 310 USD – for all Participants Obligatory for all co-Exhibitors		
Price per square meter (including VAT in cases prescribed by law)	18,500 rubles/sq. m 245 Euro/sq. m 285 USD /sq. m		

DISCOUNT FOR PAYMENT TERMS

Discount value and validity	Offer 1: 15% off the pre-VAT cost if payment is received in the period of September 1, 2019 to October 31, 2019 inclusive
	Offer 2: 10% off the pre-VAT cost if payment is received in the period of November 1, 2019 to December 31, 2019 inclusive
	Offer 3: 5% the pre-VAT cost if payment is received in the period of January 1, 2020 to February 29, 2020 inclusive

EXHIBITION PROMOTIONAL STAFF*

Maximum number of people allowed to work simultaneously at the exhibition space	Service cost
6 people	100,000 rubles 1,430 Euro USD 1,660 (including VAT in cases prescribed by law)
4 people	75,000 rubles 1,070 Euro USD 1,250 (including VAT in cases prescribed by law)
2 people	50,000 rubles 715 Euro USD 830 (including VAT in cases prescribed by law)

*Access period for Exhibition Promotional Staff: July 29, 2020 - August 1, 2020 during the exhibition visitor access time.

*This option is only available upon exhibit space purchase.

ORGANIZER



CO-ORGANIZERS



OPERATOR



PREMIUM PARTNERS



GLOBAL PARTNERS



OFFICIAL EVENT PARTNER



CORPORATE PARTNER



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